

# HYPERGENE – FOR PLANNING, REPORTING AND ANALYSIS



In these times of rapid change, it is more important than ever to have a flexible planning process and the right performance data on which to base decision-making. Unfortunately, many managers still struggle with unclear goals, overwhelming amounts of information, and multiple complex IT systems for different functions.

Hypergene can help. Our cloud-based solutions give you new ways to plan, manage and follow up on your business – thereby strengthening your competitiveness.

## A PRODUCT THAT ENHANCE PERFORMANCE AND EFFICIENCY

Our offering consists of five interactive and user-friendly modules. Together, they create new possibilities for taking performance management to higher levels. You choose which parts you want to implement and grow the solution at your own pace. Hypergene is based on a powerful platform that enables automatic workflows, integrations and role-based dashboards.

## SUDGETING & FORECASTING

Hypergene gives you an integrated and extended approach to budgeting and forecasting, allowing you to eliminate silos, bridge disconnected processes and synchronise planning across your organisation. Decision-makers can easily analyse actual outcomes in relation to budgets and forecasts, view trends and spot deviations, supporting better decisions throughout your organisation.

Hypergene's budgeting and forecasting capabilities include account-based financial budgeting and forecasting that is integrated, easy-to-configure and easy-to-use. It also includes integrated, flexible and dynamic driver-based operational planning models, such as workforce planning and sales revenue planning, giving you an efficient way to decentralise the planning process and incorporate operational planning data into financial budgets and forecasts.

To ensure easy and efficient planning, Hypergene seamlessly integrates data from any business system containing relevant data – including core systems such as ERP, HR and Payroll. It's easy to capture, review and approve planning data, supported by a powerful workflow engine. Captured planning data is automatically aggregated and made available for analysis.

"Our controllers now have more time for forward-looking work and supporting the business because the work has become more efficient." Anders Nilsson, Chief Controller, Sveaskog.

#### ANALYSIS & INSIGHTS

Hypergene provides easy and intuitive access to role-based information – making it easy for decision-makers to track trends, spot deviations and make well-informed decisions. Information is smoothly integrated from relevant source business systems used in the organisation, and it's easy to compare actuals with plans, budgets and forecast data captured directly in Hypergene.

Information from multiple source systems within the organisation can be easily shared through role-based dashboards and portals, ensuring your people have access to coherent, relevant and up-to-date information from many sources in one combined view.

Hypergene offers extensive options for tailoring your dashboard to match your needs – combining KPI-related trend and status information with detailed financial or operational performance data. Information related to strategic planning initiatives can also be shared in the same dashboard. Hypergene dashboards provide the holistic insight you need for efficient decision-making today and tomorrow.

Hypergene gives finance departments and decision-makers with P&L responsibilities the information they need to ensure financial control and insight. Dynamic and flexible reports support analysis of financial information at an overall level and in depth – enabling you to track actual outcomes in relation to plans, spot deviations and drill down to investigate the causes of deviations.

"The great benefit of our solution and data warehouse is that we have one common language. We measure and compare the same numbers that we know the definition of, which saves a lot of time because we can gather all the information in one place." Jimmie Lundgren, Head of Administration BI & Business Controller at Keolis.



### STRATEGIC PLANNING

Hypergene provides the digital tools needed to ensure organisation-wide strategic efficiency. Plans are easy to define and share, and people at any level within the organisation can contribute to turning plans into reality – ensuring actions, activities and decision-making are aligned with goals.

Hypergene provide comprehensive out-of-the-box support for organisation-wide business planning. Plans are easy to create, structured and break down – for example, from overall vision to goals, and from goals to activities that are shared with stakeholders within the organisation. Automatically calculated and aggregated KPIs [link to KPI-tracking] can also be linked to plans, enabling you to track the impact of actions and activities in achieving objectives and goals.

Hypergene strategic planning supports risk and compliance management. Hypergene also allows you to manage other types of planning models – such as sustainability plans – ensuring your organisation tracks, collaborates and follows up on sustainability initiatives.

Strategic planning is workflow-empowered, enabling you to share plans, capture activities and ensure that people report back on progress in a process-oriented and automated context. The information is seamlessly integrated and available throughout the product suite. This enables you to apply a holistic approach to extended planning and analysis, tracking strategic initiatives alongside financial and operational performance.

"I am very happy with Hypergene. We have got exactly what we wanted plus a little more. We have moved away from manual work with Excel and can use the solution to manage the business in a much better way. We now also feel that the business can take ownership over its results and act on deviations within their own area." Maria Karlström, CFO Inspira.

#### 🚫 KPI-TRACKING

Hypergene KPI provides fully integrated and self-service KPI tracking capabilities. Now you can easily configure KPIs from any data source within your organisation, set goals and targets and share KPI-related information – ensuring your people stay focused and drive decisions towards defined goals.

With Hypergene, you can easily build a library of KPIs using self-service configuration tools. KPIs can be configured and calculated based on any type of data from any core system in your organisation, or defined from manual data input. Targets and goals can then be defined for each KPI – allowing you to track trends and deviations in relation to target values.

It's easy to analyse KPI performance regarding outcome, trends and deviation from target values – at any level within

the organisation. KPI data can also be embedded into any type of report or published as tiles within dashboards and overviews. Hypergene KPI is closely integrated with other functional areas, and KPI-information can be incorporated into strategic plans and shared via performance reports.

#### PERFORMANCE REPORTING

Many organisations spend significant time on manually compiling and distributing recurring reports, such as management reports, departmental reports and annual reports within the organisation. Often, information is stored in disconnected systems or in separate data silos, such as such as Microsoft Excel documents. This leads to the finance department repeatedly wasting time on cutting and pasting data sets, assessing data quality, and adding manual labour to finalise reports.

Hypergene Performance Reporting makes it easy to draft report templates. Information from any Hypergene component can be seamlessly integrated into the report, combined with images, descriptive text and embedded external data from Excel. Even comprehensive highly formatted reports are simple to create.

Report templates are automatically populated with up-todate information and can be shared with stakeholders withing the organisation though workflows. Recipients can then add content such as explanatory texts regarding performance, fulfilment of goals or deviations from plans

A finalised report can be rapidly exported to company branded Microsoft Word or PowerPoint documents, making it faster and easier to share reports with internal and external stakeholders.



Hypergene is a tech company in the market for business intelligence and performance management – which offers innovative and cloud-based solutions for planning, reporting and analysis. Read more at www.hypergene.com